

SLEEPING ROUGH AT SAINSBURYS

Customers at Sainsbury's in Banbury will be amazed to see the normally smart, booted and suited, management team of Sainsbury's all sleeping rough in the car park on the night of Sunday 10th October.

Store Manager, Steve Martin, came up with the idea to raise money in aid of the stores Charity of the Year, BYHP. Steve said "I wanted to raise money for BYHP and I thought what better way to ask for sponsorship than for sleeping rough for a night". Also my team and I will get a better understanding of what it feels like to be homeless on a cold autumn's night. We are all so lucky to have safe warm homes to go home to at the end of a day and this will give us a real experience of what some people have to endure to make it through a night.

I have briefed my team on what to expect and it's no tents, caravans or sleeping in cars, all they are allowed are sleeping bags and blankets, if we are doing this then we are doing it properly. I also expect them all in at work on Monday morning, after going home for a shower first of course.

So if you are coming in to Sainsbury's on Monday to do your shopping please spare a thought for the management team as they might be feeling a bit delicate, as they might just have had a rough night the night before.